Geoffrey Bouquot

Member of the Board of Management at AUDI AG
Technical Development

Geoffrey Bouquot was born in France and studied at Ecole Polytechnique de Paris as well as Ecole des Mines de Paris. He also spent time at Lawrence Berkeley National Laboratory and Harvard Kennedy School in the USA.

Following positions in the business sector, Geoffrey Bouquot was responsible for national investments in defense and aerospace companies at the French investment agency. Afterwards, he became a technical advisor for industrial affairs in the cabinet of the French Minister of Defense, where he developed scenarios and developed technological strategies.

From there, Geoffrey Bouquot moved to the French automotive supplier Valeo, where his last role was Group CTO & Senior Vice President Strategy. In this position, he was responsible for Corporate Strategy, R&D, Public Affairs and Sustainability, Marketing and Innovation. Geoffrey Bouquot headed the R&D network comprising 20.000 engineers as well as 20 research and 40 development centers worldwide.

His responsibilities included an overall transformation plan for R&D, accelerating digitalization, and realizing efficiency gains through concentrating on selected platforms. In addition, Geoffrey Bouquot focused on accelerating the transformation in software, AI, and sustainability.

The Supervisory Board of AUDI AG appointed Geoffrey Bouquot as the Member of the Board of Management for Innovation and Software-Defined Vehicle at AUDI AG effective June 1, 2024. Since January 1, 2025, Geoffrey Bouquot has assumed the role of Member of the Board of Management for Technical Development at AUDI AG. His previous responsibilities were merged with his new position.